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## READING LIST

### Postgraduate Diploma

#### Strategic Business Management and Planning

- Johnson, G., Scholes, K., and Whittington, R. *Exploring Corporate Strategy: Texts and Cases* (2008). Prentice Hall. ISBN-13: 9781408206935
- Lynch, R. *Corporate Strategy* (2005). Prentice Hall. ISBN-13: 9780273701781
- *Mastering Strategy* (2000). Financial Times Mastering Series, Prentice Hall. ISBN-13: 9780273649304
- Thompson, J.L. *Strategic Management: Awareness, Analysis and Change* (2005) Thomson Learning. ISBN-13: 9781844800834
- Porter, M.E. *Competitive Advantage* (2004) Free Press. ISBN-13: 9780743260879
- Mintzberg, H. *The Rise and Fall of Business Planning* (2000). Prentice Hall. ISBN-13: 9780273650379

#### Organisational Resource Management

- Lucas, R., Lupton, B., and Mathieson, H. *Human Resource Management in an International Context* (2007). CIPD. ISBN-13: 9781843981091
- Marchington, M., and Wilkinson, A. *Human Resource Management at Work* (2005). CIPD. ISBN-13: 9781843980629
- Jobber, D. *Principles and Practice of Marketing* (2006) McGraw-Hill Higher Education. ISBN-13: 9780077114152
- Laudon, K., and Laudon, J. *Management Information Systems: Managing the Digital Firm* (2008). Pearson. ISBN-13: 9780132415798
- Kotler, P., and Keller, K. *Marketing Management* (2008). Pearson. ISBN-13: 9780131357976



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## Management of Financial Resources and Performance

- Arnold, G. *Corporate Financial Management* (2008). Prentice Hall. ISBN-13: 9780273719069
- Kaplan, R.S., and Cooper, R. *Cost and Effect: Using Integrated Cost Systems to Drive Profitability and Performance* (1997). Harvard Business School Press. ISBN-13: 9780875847887
- Watson, G.H. *Strategic Benchmarking Reloaded with Six Sigma: Improving Your Company's Performance Using Global Best Practice* (2007). John Wiley & Sons. ISBN-13: 9780470069080
- Ball, D.A. *International Business – The Challenge of Global Competition* (2003). McGraw-Hill. ISBN-13: 9780072537970
- Reuvid, J. *Managing Business Risk: A Practical Guide to Protecting Your Business* (2008). Kogan Page Ltd. ISBN-13: 9780749450595

### Additional advice from the examiners:

Students will need to read widely and practise extensively the content and techniques covered on the course. However the content of the lecture programme is extensively covered in the following sources:

Strategic Management texts used in unit 1 – Strategic Business Management and Planning, i.e.

- Johnson G, Scholes K, Whittington R; *Exploring Corporate Strategy*
- Lynch R; *Corporate Strategy*
- Thompson JL and Martin F; *Strategic Management Awareness and Change*

Selected chapters from:

- Colin Drury: *Management and Cost Accounting*

Web searches, e.g. risk management, risk mapping, BBRT, lean enterprise, and other topics not explicitly covered in the above resources.

## Leadership Change Management

- Pettinger, R. *Contemporary Strategic Management* (2004) Palgrave Macmillan. ISBN-13: 9781403913272



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- McConnell, C. *Change Activist: Make Big Things Happen Fast* (2002). Momentum. ISBN-13: 9781843040279
- Drucker, P.F. *Management Challenges for the 21st Century* (2007). Butterworth-Heinemann Ltd. ISBN-13: 9780750685092
- Burnes, B. *Managing Change: A Strategic Approach to Organisational Dynamics* (2004). ISBN-13: 9780273683360
- Pettinger, R. *Mastering Organisational Behaviour* (2000). Palgrave Macmillan. ISBN-13: 9780333792797

### Corporate Management in Action

- Checkland, P.B., and Poulter, J. *Learning for Action: A Short Definitive Account of Soft Systems Methodology, and its use for Practitioners, Teachers and Students* (2006). John Wiley & Sons. ISBN-13: 9780470025543
- Mintzberg, H., Lampel, J., Quinn, J.B., and Ghoshal, S. *The Strategy Process: Concepts, Contexts and Cases* (2002). Prentice Hall. ISBN-13: 9780130479136
- Grant, R.M. *Contemporary Strategic Analysis* (2007). Blackwell. ISBN-13: 9781405163095
- Johnson, G., Scholes, K., and Whittington, R. *Exploring Corporate Strategy: Texts and Cases* (2008). Prentice Hall. ISBN-13: 9781408206935
- Thompson, J.L. *Strategic Management Awareness, Analysis and Change* (2005). Thomson Learning. ISBN-13: 9781844800834
- Lynch, R. *Corporate Strategy* (2005). Prentice Hall. ISBN-13: 9780273701781
- Lasserre, P. *Global Strategic Management* (2007). Palgrave Macmillan. ISBN-13: 9780230008366



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